

'CONNECTED'
SERIES

walls and more



studio
irenevanophovën

LET'S CONNECT

• • • and create something unique and personal





URBAN LAND- SCAPING

Nowadays, design work is often focused on the screen. I wanted to connect again with the canvas (the real world), work physically, and try out a couple of different materials. This led to the development of the new series 'Connected'.

The first experiments were with a series of graphic designs. I researched their connection in regularity and irregularity through silkscreen printing. I started by freely printing them on top of each other, turning them, experimenting with dyes etc. The outcome was a nice spontaneous coloured patchwork tapestry with a contemporary look but also a '50 feel.

...

CREATING PATTERNS

The series 'Connected' is all about geometric shapes, colours and patterns interfering with each other and is reminiscent of landscapes and city maps like the ones of the metro.





FEATURE WALLS

My ideas often originate from experiment and research. In this case, the tapestry from the 'Connected' series formed the basis for a new wallpaper design.

The wallpaper plays with proportions; the 3x3 meter graphic originated from a detail of the original silk screen print 'city maps'. By enlarging, moving, cutting and combining parts of the original print, a whole new design emerged.





”
wallpaper
becomes
wall art



• • •

SHAPES AND SIZES

My designs can be adapted into custom pieces to fulfil a required ambience in bespoke projects. The print is also available as a panel art piece, scaled to the proportions of your project on wallpaper as well as on textile.

• • •

PLAYFULL DESIGN

Similar to the original patterns used for the tapestry, these wall objects can be turned freely and combined in a very playful way. This inspired the next designs within the 'Connected' series.



UNIQUE PIECES



These wall objects give an insight in my design process. Authenticity and accidental results of experiments play an important role; I try to make use of the often unforeseen effects of my experiments in my way of designing.

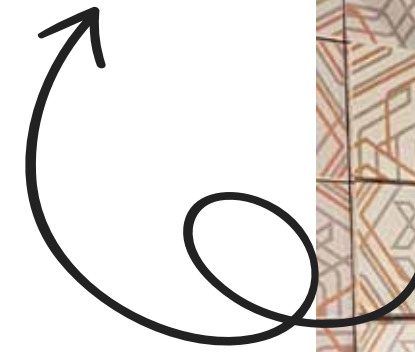
I started this series with silkscreen printed designs on cotton. At some of these prints, the fabric was dyed after the printing process which created a whole new colour scheme. These pieces were transformed into unique wall objects.

CREATE YOUR OWN PATTERN

The 'Connected' series also includes a design for tiled walls. The ceramic tile can be turned in any direction, making it possible to generate very different styles with just one décor; and it's thus a very economic design. The irregularity of the hand molded tiles gives it the right artisan look & feel.



turn in
your own
direction





TILES OR WALLPAPER

The tiles come in a 13 x 13 cm size, but the different compositions are also available as a non-woven wallpaper with a matte finish.





WALL HANGINGS

From the original tapestry work, other geometric forms for wall hangings also come into being. The new proportions and compositions bring out a new style.



• • •

WALLPAPER AGAIN

Narrow and tall panels look beautiful from either textile or wallpaper.



The panels are a cut-out of a larger whole, which becomes evident on a large surface, where also a discontinuity between walls no longer seems to be an issue.



HEALTHY CONDITIONS



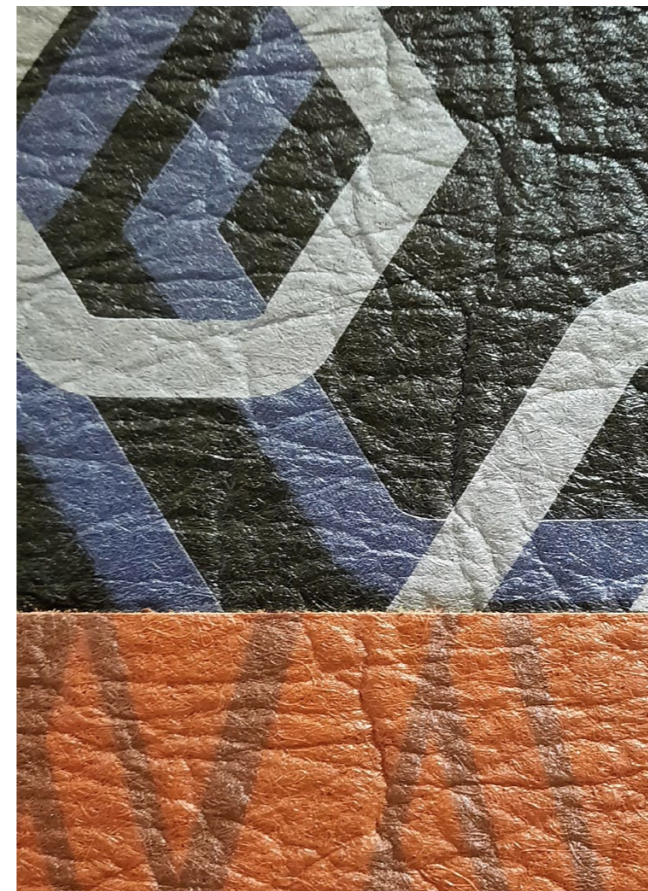
The 'Connected' series takes another step towards a sustainable future with the development of a modular and flexible wall system, made of Piñatex (also called vegan leather, a natural textile made from pineapple leaf fibers).

These wallpanels are enriched with a repeatable geometric motif. The design contrasts beautifully to this organic material. The colourful panels can be combined in many different ways; as a single waldeco or combined together in a stunning large playful piece of wall-art.



ACCOUSTIC SOLUTIONS

The sound absorbing properties of this eco-friendly wall system are enhanced by its coconut backing. The panels come in 2 sizes: 53x53 cm and 37x53 cm.





• • •

BESPOKE DESIGN

The 'Connected' series is still growing and includes wallpaper, textiles, tiles, unique wall objects and wall panels; suitable for very large and smaller walls.

Design can be a personal choice. My service is available to transform your imaginations or special demands into applicable designs. Enjoy bringing unexpected ideas to life!

